



## BW I Call for Applications: Global Director for Campaigns

The **Building and Wood Workers' International (BW I)**, a global union federation, is looking for a **Global Director for Campaigns** who will lead BW I actions around mega-sporting events, migration, social protection, and climate change. The senior position is a permanent contract based at the Headquarters in Geneva, Switzerland.

The Director for Campaigns will also have an oversight on the various campaigns implemented by the regional offices, the constituency-focused teams (women and youth), and on political and solidarity campaign-actions.

We seek a **team player in a global-multicultural setting with very good English writing skills** (technical and campaign levels) as well as an individual with the following qualifications:

- 1) at least 5 years of experience in international trade union work and on at least 2 of the thematic responsibilities;
- 2) has professional fluency in writing and speaking in French or Spanish (BW I official languages);
- 3) at least 5 years in international campaigning or engagement targeting multilateral institutions, economic blocs, international associations/governance bodies, multinational companies, international financial institutions, and governments;
- 4) at least 5 years of experience in networking as well as in coalition building and maintenance; and
- 5) has proven experience in utilizing new communications and campaigning technologies.

Send your motivation letter and resume at [aude.moureau@bwint.org](mailto:aude.moureau@bwint.org). This application call closes on 30<sup>th</sup> of March 2021.

### Detailed Information

The Global Director for Campaigns is a permanent senior position attached to the **political-industrial team** of the BW I General Secretary. The post has overall responsibility for the conceptualization and implementation of BW I campaigns and solidarity campaigns as well as to the related actions on 1) mega-sporting events; 2) migration, 3) climate change, and 4) social protection.

Primary task is to implement the **lobbying, engagements, and campaigning** around the BW I Sports-Migration Nexus Strategy, and the other thematic priorities as mentioned above. The position is the **project lead for the climate change** campaign in cooperation with the BW I industry officers and is **co-team leader** of the BW I global campaign-communication infrastructure.

S/he is also responsible for the **external relations** with various stakeholders and processes related to the thematic responsibilities of the position.

The specific responsibilities cover the following **3 key work areas**:

#### A. Thematic Knowledge Management

- Over-all responsible in **building and maintaining BW I's knowledge base** of the global sports-migration campaign, climate change, and social protection (analysis, studies, database, exposé and tracking whether internally BW I generated or commissioned externally) including possible related topics of occupational health and safety, future of work, and workers' capital.
- Assist in **developing national, regional and industry action plans and policies** related to sports campaign, migration, social protection and climate change.
- Assist the Education-Projects Team as technical counterpart in monitoring **projects implementation** related to the sports, migration and climate change in terms of activities, quality of actions, cost effectiveness, timing, and on delivery of results.
- Prepare background **information, reports and additional data** for BW I statutory bodies and donor partners.

- Act as **resource person** in BWI conferences and workshops related to campaign work and the 4 thematic responsibilities.
- Provide **technical advice** to the Regions on general campaigns, migration, sports, social protection, and climate change.
- Design **thematic conferences**, trainings and workshops around the 4 thematic responsibilities.
- Contribute to the mid-year, annual and terminal project **reports**.

## B. Social Dialogue and Campaigning

- Lead in designing and implementing the **BWI lobbying and campaigning work** related to 4 thematic responsibilities and concerned governments, multilateral agencies, international financial institutions, trade blocs, professional associations, multinational companies, employers' groups, civil society groups and other stakeholders.
- **Over-all responsible** in dealing with sports and migration stakeholders and processes.
- Relate with "**counterpart affiliates and partners**" involved in the BWI campaigns.
- Represent BWI in **key activities related to campaigns and 4 thematic responsibilities** especially in industry conferences and tripartite dialogues.
- Develop and manage **research initiatives** that will provide policy inputs to BWI advocacies and actions.
- Act as a BWI Officer responsible to management of at least 1 **International Framework Agreement (IFA)**.

## C. Political and Organizational Tasks

- Assist the General Secretary in selected **political tasks and statutory matters** relative to the campaigns and the 3 themes responsible for.
- Monitor and report on the campaign and thematic elements of the **Strategic Plan 2018 – 2021** (especially Convergence 1, 5 and 6)
- Perform senior role in **statutory secretariat work** related to Working Groups, World Board, World Council, and the Congress as requested
- Perform other political and organizational tasks assigned by the General Secretary